

WE SERVE

NM LIONS ROAR



VOL. XVIII, ISSUE VI
DECEMBER 2024

INSIDE THIS ISSUE:

Lions International News
President's Message
Make Your Mark with
International President
Fabricao Oliveira

Dear Lion,

You know that when we work together, we can make our mark in an even more impactful way. We all have important roles to play in order to grow our clubs and our service, so let's do our part to keep our momentum going in every avenue. Talk to that potential new member. Take that online training. Work together with your fellow Lions to reach your club goals and your personal goals.

I am confident that we will achieve great things this year — including our MISSION 1.5 goal of reaching 1.5 million members by 2027. You are the best of our organization, so be sure to do your part, serve like only a Lion serves, and Make Your Mark in the world.

At your service,
Fabricao Oliviera
International President

Provided By Lion PCC Gemma Ferguson

REMINDER!!!!!!	2
Lions State Convention	3-8
In Memoriam Jim Mullings	9
Anthony and Mesilla Lions	10
Santa Fe Prep Leo News	10
Giving Tuesday	11
Moriarty Lions News	12
Gallup Lions News	12
LCIF News	13
NMLOKS New Address	13
Adult Sight Eyeglasses	14
Friendly Reminders	15
NMLDAP Camp Info	16-17
Carlsbad Community Lions	17
Clovis Evening Lions News	18
Pro Bingo Machine for Sale	19
Los Leones de Mesilla News	19
DG Excellence Award	19
Carlsbad Lions Highway	20-21
Albuquerque Lions News	21
Lions Logos	22-23
Peace Essay Contest	24-25





REMINDER



Clovis Evening Lions Club would like to give a few reminders for the fast upcoming **MD40 Lions 97th State Convention**.

- 1. Please get your registration mailed as soon as you can. The sooner we get it the more prepared we will be.**
- 2. If your Club would like to put an Ad in the Convention Booklet, please get your information to us so we can give Lion Vincent enough time to work on it.**
- 3. We also have two fun events that requires us to get it turned in so the businesses can be prepared when we show up. The Axe Throwing is \$13.50 per person and the Cannon Air Force Base Tour is free of charge, but has limited space.**





Clovis Evening Lions



2025 MD40 Lions Convention

The Clovis Evening Lions Club would like to invite you to the 2025 MD40 Lions Convention which will be in Clovis on 24-26 April 2025. The theme for the Convention is "Island Vibes, Lion Pride." The Days Inn will be the host hotel where check-in, meetings and Melvin Jones luncheon will occur. The Clovis Civic Center will be where the Friday night dinner and Luau will occur. The Saturday DG's Banquet will also occur at the Clovis Civic Center.

The Friday night "Luau" will be a Coconut Crackin' Time. A prize will be given to the most unique and eye-catching Hawaiian outfit. The "Luau" will be at the Clovis Civic Center.

We are going to have an Ax Throwing Contest at Calibers and a Cannon Air Force Base tour Friday afternoon. Please sign up for these events on the registration form so we will know how many will be participating.

We hope to see you and the members of your Club at our "Luau" of fun. Attached please find the Convention Registration Form, the Convention Schedule, the Club Ad Form and the Ax Throwing Contest and Cannon Air Force Base Tour Registration Form.





MD40 LIONS 97th STATE CONVENTION
24-26 April 2025, Clovis, NM



Name: _____
 Address: _____
 City, State: _____ Zip: _____
 Phone: _____ Email: _____
 Club: _____ Current Position: _____
 PID: _____ PDG: _____ DG: _____ Delegate: _____ Alt. Delegate: _____

Please mark registration choice. (After March 21st, add \$15 to each below for late registration fee).

- Full Registration \$100 per person** (until March 21st): Includes Friday Dinner, Saturday Lunch, and Saturday Banquet
- Friday Nite Only: \$25 Luau Party**
- Saturday Only: \$25 (only MJF Lunch)**
- Banquet Only: \$50**

Banquet Choice: Beef Chicken Vegetarian

Hotel Information:

HOST HOTEL: Days Inn & Suites by Wyndham 2700 Mabry Drive, Clovis, NM 88101. Single rooms for \$75/night, Double/Queen rooms available for \$80/night. Reservations must be made before **April 10, 2025** for these rates and to guarantee a room. To book a room for April 24-26, you must call the hotel at (575) 762-4491 (do not book online or rates will not apply). Ask to make a reservation under "Lion's State Convention" rate.

T-shirt size: S M L XL XXL XXXL Other: _____

Send Registration form and checks payable to Clovis Evening Lions Club to:
 Clovis Evening Lions Club P.O. Box 751 Clovis, NM 88102

Additional Information:

The theme this year is "Island Vibes, Lion Pride"





**MD40 LIONS STATE CONVENTION
24-26 April 2025 Clovis, NM
Club & Individual Convention Booklet Ad Order Form**



**PROMOTE CLUB, COMMUNITY, ACTIVITIES AND MEMBERS
BY ADVERTISING IN THE CONVENTION BOOKLET**

All ads will be printed in black and white.

Full Page Ad	\$100
½ Page Ad	\$50
¼ Page or Business Card Ad	\$25

**Please send ad application & check payable to Clovis Evening
Lions Club to:**

Clovis Evening Lions Club P.O. Box 751 Clovis, NM 88102

**Please email your ad to Vincent Mascarenas at
lion_vinnym@yahoo.com**

**If you would like Lion Vincent to design your ad, please email
him the info you want in the ad. He will coordinate the ad
with you to be sure it is what you want.**

DEADLINE FOR ADS IS 14 March 2025

.....
Club/Individual Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ **email:** _____

Example Ad From Previous Conventions

Full Page Ad

Clovis Evening Lions Club

Serving Clovis for Over 60 Years

**Home Club of D40N
District Governor
Randy Rhue**

President: Joe Whitehurst

Secretary: D'Ann Townsend

Treasurer: Patricia Doyle

Membership Chair: Bob Townsend



**Meets at 6:30PM
On Every Thursday at
K-Bob's on Mabry Dr.**



Example Ads From Previous Conventions

½ Page Page Ad



RIO RANCHO HOST LIONS CLUB



We serve & care thru the KidSight Program
“Preserving Vision Through Eye Screenings”

We meet at the Rio Grande Gracious Retirement Living
2nd & 4th Tuesdays at 6:00PM

We are always looking for new members!

505-273-2257

1/4 Page or Business Card Ad



Los Leones de Mesilla

*Serving Mesilla and Surrounding
Communities for over 44 Years!*

1972 - 2016

Meets 1st & 3rd Tuesdays at 6:30PM
La Posta Restaurant Mesilla, NM



DOUBLE THE FUN EVENTS

Ax Throwing Contest

This event will prove to be one that will sharpen your skills and make your Club proud. Come show off and take home the prize if you dare.



Entry Fee: \$13.50 Per Person

Club: _____

Name: _____

Entry Form must be returned by March 21, 2025. Please send entry form to Clovis Evening Lions Club PO Box 751 Clovis, NM 88102. Entry Fee will be paid at the event.

Cannon Air Force Base Bus Tour



This tour is being offered for those that would like to better understand the vital missions the men and women perform on a day-to-day basis. If you are interested, please fill out this form and return it by

March 21, 2025 to Clovis Evening Lions Club PO Box 751 Clovis, NM 88102. This will be free of charge. Limited space.

Club: _____

Name: _____

This will be a tour you won't want to miss.

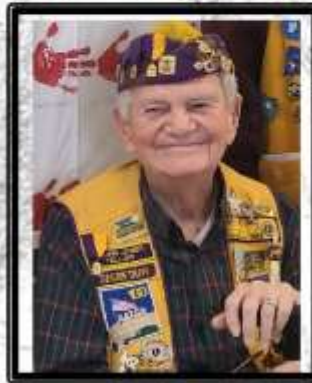


IN MEMORIAM



James "Jim" D. Mullings

January 1, 1929 - October 2024



James Donald Mullings, 96, passed away Oct. 26 in Trinidad, CO. He was born Feb. 8 in Alamosa, CO, and raised on various farms outside Mosca, CO. He married Betty Weigang in Alamosa on Dec. 23, 1951. She preceded him in death in 2013. He was a resident of Raton, NM for 67 years. Jim and Betty met at Adams State College, where both earned education degrees. They lived in Sanford, CO, Pueblo and then Raton.

At Raton Junior High school, Jim first taught history. He went on to earn a master's degree through study at Penn State University and Texas University, and was the school's guidance counselor for many years. He was an involved Student Council sponsor for decades, chaperoning groups to many state conventions. He taught for a total of 37 and a half years and enriched the lives of multitudes of students. Jim was active in teachers' organizations, both at the local and state levels. He earned distinguished awards for his efforts. He was named New Mexico's teacher of the year in 1999, and was installed in the National Education Association-New Mexico's Hall of Fame.

Jim was an amateur artist and produced a prodigious number of artworks. He loved to identify art potential in everyday life and his paintings portrayed that. He was named the "Raton Treasure" by the Raton Arts Council in 2008. He was a long-time scoutmaster of Raton's Troop 73, guiding trips to the National Boy Scout Jamboree in 1969, a trek at Philmont Scout Ranch, and a host of other outdoor adventures. He also worked at Philmont in the summer of 1967 as program director at the Volunteer Training Center.

Jim was an active member of the Raton Lions Club, and served many years as its secretary. He also served on the state level. He attended International conventions. He was instrumental in the refurbishing efforts of the club's City of Bethlehem display in 1982. He served several terms on the City of Raton Water Board. Jim was a dedicated member of the First Presbyterian Church for many years, serving as Elder, Commissioner to Presbytery and Sunday School and Vacation Bible school teacher.

After retirement, Jim and Betty enjoyed extensive travel, including Europe as well as every state in the United States, much of that in their RV.

Survivors include children: Richard, Janeen (Marvin) Utley, David, Gail (Phil) Cimino. Grandchildren: Lindsay (Craig) Lodis, Curt (Kieyla) Utley, Erin (Rafael) Mosqueda, Rachel Cimino, Luke Cimino and Leah Cimino (Dustin Gonzales), along with 5 great grandchildren.

Anthony and Los Leones Lions News

Los Leones Lion PCC Dutch and Lion Susie assisted the Anthony Lions Club with a Thanksgiving dinner for the community of Anthony on Sunday, Nov 24th. The Knights of Columbus cooked the entire meal while the Anthony Club furnished the drinks and pies with set up and tear down. Other Lions clubs are always encouraged to attend this event. Job well done Lion Hector, Lion Javier, and Lion Martin from Anthony Lions Club! Approximately 650 received a great meal today!

Provided by Lion Susie Brusuelas



Los Leones de Mesilla News

On October 26th, the Los Leones de Mesilla were asked to judge the best Halloween costumes. Attending were Lion Greg Groves, Lion Kaci Groves, Lion Clara Lujan, Lion PCC Richard Dutchover, and Lion Susie Brusuelas. Prizes and cash were presented to 1st, 2nd, 3rd, and 4th place winners by Dorthy Sellars, Event Coordinator for the Town of Mesilla.

Provided by Lion Susie Brusuelas



SANTA FE PREP LEO CLUB REPORT!

We went to Cochiti Elementary School and completely cleared out their garden. (Capital City Lions contributed good garden soil last year for the garden.) We Leos may end up going back and actually plant and garden, but we cleared out all the weeds, tumble weeds, and old dead crops...rewarded by a harvest!

1st picture: Zucchini bread or the makings for calabacito? 2nd picture: President Tomas and crew! 3rd picture: Is it big enough or do we have to throw it back in? 4th & 5th picture: Tumbling tumble weeds are not grown here! Capital City Lions are proud of the initiative shown by the club-sponsored Leos! They have helped with our flag project, vision screening, fund and food raising! Here's to many years of a Lion-Leo partnership!

Provided by Lion PDG
Rose Himrod



GIVING TUESDAY

How You Can Support LCIF on #GivingTuesday December 3rd, 2024

You are our hero! Thanks to your support we continue @LCIFLions life-saving service. Here are some of the ways you can change lives on #GivingTuesday and all days:

1. Give - a donation of any amount makes a difference by visiting: ionsclubs.org/givingtuesday
2. Share – Share your Lions Story on LCIF Stories of Pride at <https://lcifpride.org/>
3. Become a Lion - no matter your schedule and availability, there are ways to join us and make an impact. Start here: <https://www.lionsclubs.org/en/join/membership-form>
4. Smile - share a smile, help a friend, give blood, or spread good cheer and kindness

SOCIAL MEDIA GRAPHIC Use the graphic below in your social media post on Giving Tuesday:



Provided by Lion PCC Melissa Washburn

Gallup Lions Club News

The Gallup Lions Club and family grilling and serving hamburgers, hotdogs, chips, snacks, and drinks at the Annual TDFL tournament November 2nd at Ford Canyon Park.

Provided by Lion Aurelia Johnson-Ash



1st Annual Gallup Lions Club Thanksgiving Dinner

Bringing Unity and comradery amongst our members. Great and amazing food provided by Chee & Timaris Montano State Farm Agency. Gallup Lions Club and Chee Montano State Farm have formed a awesome relationship as Chee Montano gives back to the community thru first Responders and children of McKinley County with the help of Gallup Lions Club.

Provided by Lion Aurelia Johnson-Ash



LCIF News

Dear Lions and Leos,

Each time I witness or hear about a service project made possible through an LCIF grant, I am inspired and filled with immense pride because of the innovative ways Lions and Leos across the globe make a difference in our communities. I encourage you to learn more about LCIF grant opportunities to see if there is a grant that can enhance your club's or district's impact in your communities, including a new Vision Grant opportunity that I hope you will explore.

Each and every one of your gifts to the foundation enables LCIF to offer these life-changing grants. Thank you to everyone who continues to support our global foundation, and thank you as well for sharing your stories of service with the world. You are all an important part of our success.

Yours in service,
Dr. Patti Hill, LCIF Chairperson

Provided by PCC Lion Gemma Ferguson



New Address

The New Mexico Lions Operation
KidSight
Central Office has moved!

The new address is
818 South Solano Drive, Las Cruces
88001

The phone number, fax number and
email address will remain the same.



New Mexico Lions AdultSight Eyeglasses Program

818 S. Solano Drive Las Cruces, NM 88001 575-635-8148 Fax: 575-524-1699

Eye Glass Application

Please Answer Every Question: (if it does not apply mark "no," "NA," or "none") otherwise forms will be returned, thus causing delay. If applicant is a minor or is living with and/or supported by parents, data required pertains to both the parent/guardian and applicant. The New Mexico Lions Eye Bank will not assume any financial obligation or responsibility until this application has been approved by a designee of the Eye Bank and/or Board of Directors.

Please Print Legibly

First Name: _____ Last Name: _____ Phone #: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Sex: _____ Age: _____ Date of Birth: _____ Married: _____ Single: _____

Number of Dependents: _____ Email: _____

Name of Parent/Guardian if Applicant is a Minor: _____

First time application for Eyeglasses or Eye Exam to the New Mexico Lions Eye Bank? YES or NO

Name of Employer: _____ Dates of Employment: _____ to _____

If no income, how are you supported? _____

Are you on Medicare/Medicaid or do you have any other medical/hospital insurance? YES or NO

If Yes, name of the company: _____

Annual Income		Assets	
Applicant Salary	\$	Amount of ALL Mortgages	\$
Spouse Salary	\$	Bank Accounts - Checking	\$
Parent/Guardian Salary	\$		
Social Security	\$		
Disability Pension	\$		
Retirement Pension	\$		
Welfare Assistance	\$		
Other Income	\$		
Total NET income (yearly)	\$		

Applicant Signature: _____ Date: _____

YOU MUST HAVE A CURRENT EYE GLASS PRESCRIPTION (Less than one year old)

Attach a COPY of your Eyeglass Prescription. (Must not be expired)

EVERY BLANK MUST BE FILLED IN OR APPLICATION WILL BE AUTOMATICALLY DENIED

FRIENDLY REMINDERS!



PEACE POSTER

- NOVEMBER 15, 2024 - CLUBS – Postmark deadline to send one winning poster per contest sponsored to your District Governor.
- DECEMBER 1, 2024 – DISTRICT GOVERNORS – Postmark deadline for DG to send one winning poster to the multiple district council chairperson.
- DECEMBER 15, 2025 MD 40 COUNCIL CHAIRPERSON - Postmark deadline for MDCC to send one winning poster (representing New Mexico in the International contest with over 300,000 entries) to Brand & Creative at Lions International Headquarters.
- Entries that do not meet deadlines will be disqualified (as well as any posters that do not follow the contest rules).

FEBRUARY 1, 2025 – CLUB PRESIDENTS of international winners will be notified on or before this date!

STRIDES STATEWIDE CONTEST

- APRIL 7, 2025 – Deadline to submit your Club's Strides event to be eligible for 1st, 2nd or 3rd prizes of \$200, \$150 and \$100 for your donation to LCIF and credited to your Melvin Jones Club Fund. Photos appreciated!
- See NMLDAP (New Mexico Lions Diabetes Awareness Program) notices in the Roar. Deadline determined by need for Board to determine winner in time to announce winners at the MD40 State Convention in Clovis, April 24-27, 2025.

Congratulations to last year's winners who focused members and the community on diabetes prevention through exercise and a healthy diet:

Sandia Mountain, Albuquerque Breakfast and Santa Fe Capital City Lions.



New Mexico Lions Diabetes Awareness Program

Financial Assistance Campership to
American Diabetes Association Camp 180 **Ages 8-17**

CAMP DATE: JUNE 15-21, 2025

REGISTRATION OPENS: February 14, 2025

Location: Torreon, NM

Host Site: Manzano Mountain Retreat

REGISTRATION INQUIRES: campsupport@diabetes.org

Camp 180 was established in 1978 and has served 3,000+ campers. June 15-21, 2025 we'll host campers at Manzano Mountain Retreat. This woodland setting is a wonderful place to commune with nature just outside Albuquerque where campers will enjoy swimming, archery, hiking, high ropes course, giant swing, racing, horseback riding and tons of other fun activities.

How to Get Started:

1. Contact your local Lions Club for sponsorship
2. Complete ADA Registration (Payments/campsupport@diabetes.org
Please allow 24-48 hours for response.
3. **Financial Support Available from NMLDAP**
4. Local Lions Club Submit Request to NMLDAP for Financial Assistance,
Email: luckynjanice@yahoo.com
5. Or Mailing Address: New Mexico Lions Diabetes Awareness Program
PO Box 20508 Albuquerque, NM 87154 or Linda Cuenco: (505) 385-4209
MyLinda.nmlion@gmail.com

***Request for Financial Assistance
(NMLDAP)
ADA Camp 180 Torreon, NM
Camp Location: Manzano Mountain Retreat
210A Los Pinetos, Torreon, NM 87061***

Name of the Child _____

Age: _____

Parents/Guardian Name (PRINT) _____

Address _____

Email _____

Phone # _____

Amount Assistant Needed: _____

*If you have questions or concern or would like more information about the
ADA Camp 180 Registration
Email campsupport@diabetes.org*

Carlsbad Community Lions Club New Charter

A new Lions club charter was presented at the D40S meeting in Roswell on Saturday, November 9th. Welcome Carlsbad Community Lions Club. Details to follow for party.

Pictured are Lions PCC & Guiding Lion Melissa Washburn, 1st VDG & Club Liaison Frankie Davis, President of the Carlsbad Community Lions Club Kat Davis, DG Gary Scott, Jr., and PCC and Guiding Lion Gemma Ferguson.

**Provided by
Lions PCC Gemma Ferguson & 1st VDG Frankie Davis**



Clovis Evening Lions Club

Club President Christi presented a check to help the Cops and Kids Christmas project. The Clovis Police Dept. provides gifts to less fortunate children during Christmas.



Club Vice President Crystal presented a check to these young soccer players so they could attend Nationals in Foley, Alabama on November 29th.



The Clovis Evening Lions participated in the Clovis Veteran's Day Parade. It was a great honor to be a part of this parade and to show our appreciation for their service.



"We Serve"



Professional Bingo Machine for Sale by Bayard Lions

Maybe there is a club that would be interested in this fundraising opportunity. Professional bingo machine for sale by Bayard Lions. Contact Lion Peter Momsen for details. 915-309-5794.

Provided by Lion Peter Momsen



Los Leones de Mesilla News

Los leones de Mesilla donated 25 turkeys to the Mesilla Elementary School on Nov 20th. Assisting in the pickup and delivery were Lion Greg Groves, President, along with Lion Russell Skillman and Lion Richard Dutchover taking photos. It is great to be actively participating in our community's needs. Other local businesses furnished the canned goods and condiments to make the turkey baskets complete. Thank you Lions!



Provided by Lion Susie Brusuelas

DG Excellence Award

The District Governor excellence award for last year was presented to Lion PDG Missy Williams. Congratulations, PDG Lion Missy.

Provided by PCC Lion Gemma Ferguson



Lions Tidy Highway Lovingly

Carlsbad Heights Lion Tom Dugger was new to this joint-club endeavor to clean up a mile of Loving Highway. Ruefully he viewed organizer Caleb Cunningham, Frankie Davis, Tony Dominguez (Downtown Lions) plus his fellow Heights Lions Vishal Kholwadwala and Michael Bromka.

“Just six of us to gather a mile of trash?” He had his doubts. 6:44 a.m. already, but no other troops. Vishal and Michael were sensibly munching on breakfast burritos from a big insulated bag brought by Caleb. An army marches on its stomach.

Within minutes, cars filled the lot at the Carlsbad Soil and Water Conservation District building and disgorged nineteen more volunteers. We each donned high-viz vest and latex gloves, loaded up on empty trash bags, and took hold of a “grabber” — metal contraption for picking up litter.

With folks now provisioned, Caleb snapped a group photo and sent us on our way.

Johnny Washburn reached for nary a solitary empty soda bottle or food wrapper, yet vied with Caleb to be our MVP. Johnny’s spacious pickup truck hauled entire crews of volunteers to our mile’s terminus to commence working back toward base. As well, Johnny loaded full (consolidated) bags of trash which began to appear in mere minutes.

When half a dozen workers each gather a quarter bag of litter, it’s wise to empty partial contents of many into one stuffed bag. Tie it off, drag it to the roadside — Johnny’s next deadlift. He brought fresh empty bags plus bottles of water to slake our thirst.

Some workers — like newlyweds Mary & Richard Sillas — stuck close as a proximate team. Tend to their safety, needs, stray comments and observations. Some might hike 200 yards ahead to a chosen landmark, turn around, and work back to meet up for the packed bags’ consolidation.

Arriving at such a rendezvous, some volunteers scorned 100 yards of de-littered terrain ahead. Rather, they crossed to the median which also was strewn with trash.

A mere three hours led one Lion to a pile of twenty full bags. Johnny was still out there loading up ten more bags, plus scattered workers to fetch back to base.

Hand soap — a little dab’ll do ya — plus water hose allowed all to freshen up for lunch prepped by Caleb. Sandwiches were each in its own bag: ham-&-cheese on one side or turkey on t’other. In the middle were condiments and sliced veggies as desired — red onion, tomato, lettuce, mustard, and mayo. Jay Francis marveled at being fed both before and after our travail.

Representing Downtown Lions were organizer Caleb Cunningham, Anjeanette Alford, Frankie Davis, Tony Dominguez, Club President Kay Doss, Gemma Ferguson, Jerry Fox, Bob Stockwell, and Melissa & Johnny Washburn.

From Heights Lions were Michael Bromka, Tom Dugger, Jay Francis, Vishal Kholwadwala, Mary & Richard Sillas, and Rick Wiedenmann.

Carlsbad Community Lions were President Kat Davis, Eric Estrada, and Ruben Ronquillo.

Lions Tidy Highway Lovingly continued.....

Highly prized ringers were Tracy Gann, Gabby Hinojos, Kandice Montanez, Sidney Vasquez, and Richie Washburn.

In deference to rank, we note that Frankie Davis serves as first Vice Governor of Lions District 40 — all NM, plus a bit of eastern AZ. Melissa Washburn is currently running for election as a Certified Director of Lions International. We value Melissa, Frankie, Kay Doss, Kat Davis, and Caleb Cunningham who serve with diligence and lead with grace.



1st picture: Lions and ringers poised to deploy (photo by Lion Caleb Cunningham) 2nd picture: Lion Michael Bromka is shown backed by the initial twenty bags. 3rd picture: Here's a roadside stretch de-littered by their labors.

Provided by Lion Michael Bromka

Albuquerque Lions At Joy Junction For Thanksgiving Feast



Albuquerque Breakfast and Rio Grande Lions Clubs hosted and greeted guests on November 27, 2024 at the Downtown Convention Center in Albuquerque for the Joy Junction annual Thanksgiving Feast for the Hungry.

Approximately 300 volunteers were organized by Patrick Hankins of Joy Junction assigning positions of greeters, hosts, servers for food and beverages and more. We, Lions, greeted almost 900 guests.

The doors were opened from 11am to 2pm and the guests were



served a turkey dinner plate followed by pumpkin pie. There was beverages of coffee, tea and water. Warm clothing (coats, sweaters, gloves, etc.) was available for those who needed them. It was a wonderful feast for all!



Provided by Lion Carol Marshall

At left: Lions Barbara Hull, Rita Graham, Larry Langdon, Lenny Bean, Dot Bean, Sandy Stewart, Carol Marshall.



THE LIONS LOGOS ABOVE ARE WORTH A THOUSAND WORDS!

PEACE POSTER

The 2024 Peace Poster theme is "PEACE WITHOUT LIMITS". If you have not had the joy of awarding prizes to one of your sponsored schools, here is your chance! October 1, 2024 is the deadline for purchasing the Official Peace Poster Kits from Member Service. See contest rules on the second page.

YOUTH CAMPS & EXCHANGE

We are again helping Colorado Lions with hosting students from Japan, German, Finland, Mongolia, Italy, Brazil, France, Hungary and Lithuania. Three students from the Santa Fe Prep Leos will also be attending this year. (Capital City Lions is subsidizing a portion of the \$450 tuition for the Santa Fe Leos.)

Three families hosted this year including a lovely non-Lion from another non-profit. Rio from Japan, Alicia from Italy and Khuslin and Anu from Mongolia are shown here below. The Colorado Lions Camp and some activities at a museum and a Pow Wow are also pictured.



DIABETES AWARENESS BEGINS AT HOME! STRIDE WITH NMLDAP!

The Fifth Annual Strides Contest with awards again to winning clubs' Melvin Jones Club fund encourage clubs to enter strides events encouraging community and club members to dance, walk, run, bike, swim, do chair exercises, maybe sponsor a health fair. See page 2.

PEACE POSTER, YOUTH CAMPS AND EXCHANGE AND STRIDES cont'd.

PEACE POSTER BASIC RULES – Peace Without Limits

1. The contest is open to students who will be 11, 12, or 13 years of age on November 15, 2024. Eligible birth dates are November 16, through November 15, 2013.
2. Artwork must be **no smaller than 13 inches by 20 inches** and **no larger than 20 inches by 24 inches**. Do not mat or frame artwork.
3. Only one entry student and each entry must be the work of only one student.
4. All artwork must be the individual student's original creation. Duplications are not accepted.
5. All media are accepted. Note: Chalk, charcoal and pastel entries should be sealed with a fixative to prevent smearing. Do not laminate entries.
6. Three-dimensional entries will not be accepted. Nothing may be glued, stapled or attached to the artwork in any way.
7. The use of lettering or numbering on the front of the poster, in any language, is not allowed. All artist signatures or initials should be written on the back of the poster.
8. Artwork should be done on a flexible material so it can be rolled for shipping in mailing tube. Do not fold poster
9. **LION DEADLINES:** OCTOBER 1 – Kit Purchase; November 15 – Postmark deadline for a club to send one winning poster per contest sponsored to the District Governor; December 1 – Postmark deadline for DG to send one winning poster to the multiple district council chairperson; and December 15 – Postmark deadline for the MDCC to Brand & Creative at Lions International Headquarters.

STRIDES CONTEST SPONSORED BY NEW MEXICO LIONS DIABETES AWARENESS

Here are some ideas: La Mesa Lions, who won the first year's contest in the South, held an amazing event covering general health, hearing, diabetes, health screening, blood pressure testing, dental health, eyesight, nutrition, fitness, exercise, games and demonstrations. Diabetes was important, but fun was first!

Other Strides Activities: walking, running, cycling, swimming or activities like yoga, dancing, zumba, rowing or any other activity your club imagine! Think about chair exercises for us vintage folks! Total time or miles and number of Lions and community members involved will be considered in the judging.

Entries (with pictures, if possible), should be emailed or sent to Board Member Rose Himrod at 505-231-2246 (text) or 2583 Calle Delfino, Santa Fe 87505 by April 4, 2024 for judging by the full Board. Winners to be announced at the State Convention in Clovis.



LIONS INTERNATIONAL

PEACE ESSAY

LIONS INTERNATIONAL
ESSAY CONTEST RULES

2024-2025

Peace Without Limits

Your club can sponsor visually-impaired students in the Lions International Essay Contest!

The contest is open to students who are considered visually impaired according to their national guidelines, and will be 11, 12 or 13 years of age on November 15, 2024. Eligible birthdates are November 16, 2010 through November 15, 2013. One grand prize winner will receive an award and US\$5,000.

The contest theme is "Peace Without Limits."

- Only a Lions club can sponsor the contest. The contest may be sponsored in a local school or organized, sponsored youth group, or individuals may be sponsored as well.
- Essays must be no longer than 500 words, submitted in English, typewritten in black ink and double spaced.
- Each essay must be submitted with a completed entry form. Essays submitted without completed entry forms will be disqualified.
- Only one entry per student per year, and each entry must be the work of only one student.
- Essay entries cannot have already been published.
- Any essays found to be plagiarized will be disqualified, and the student will be prohibited from entering any future Lions competitions.

DEADLINES

November 15, 2024 – Postmark deadline for a club to send one winning essay to the district governor. Note: A participating club should notify its district governor in advance of sending an entry and confirm the date of the district judging at that time.

December 1, 2024 – Postmark deadline for a club not belonging to a district to send one winning entry directly to Brand & Creative at Lions Clubs International.

December 1, 2024 – Postmark deadline for a district to send one winning essay to the multiple district council chairperson. A district not belonging to a multiple district must send its entries directly to Brand & Creative at Lions Clubs International (postmarked by December 1).

December 15, 2024 – Postmark deadline for a multiple district to send one winning essay to Brand & Creative at Lions Clubs International.

February 1, 2025 – Club presidents of international winners will be notified on or before this date.

PROMOTE YOUR CONTEST WINNER



- Raise awareness of the Peace Essay Contest and celebrate your contest winner on your social channels. Download social media graphics and customizable templates. **Peace Contest Social Media Kits** are available at lionsclubs.org/peaceessay. Tag your post! #peaceessay

- Prepare a press release on your club's letterhead announcing the winner. Download the **Peace Essay Winner Press Release** template at lionsclubs.org/peaceessay. Send a photograph of the contest winner and their winning essay with the press release to the editor/reporter of the features or community section of your local newspaper(s). Keep a copy of the essay for the club and student's records.
- If your club or the school is hosting a special award ceremony for the winner, work with your school contacts to invite your local media to attend.
- Update the media and your social channels if your club's entry advances to the multiple district or international judging levels.

Participants accept all responsibility for late, lost, misdirected or illegible entries. Entries sent with insufficient postage will be disqualified. Lions International is not responsible for entries damaged, destroyed or lost during the judging process. Entries cannot be acknowledged or returned. They become property of Lions International upon receipt. Essays (partial or in their entirety) cannot be used without written permission from Lions International.

In consideration for the opportunity to enter the Essay Contest, participants agree to allow Lions International to use their names and photographs for promotional and publicity purposes. An international grand prize winner is not eligible to receive subsequent prizes in future Lions International Essay Contests sponsored by Lions International. By entering, participants agree to be bound by these rules and the decisions of the judges and Lions International.

Lions International may cancel the contest without notice at any time. The contest is void where prohibited, taxed or restricted by law.

Mailing address:
Essay Contest, Brand & Creative
Lions International
300 W. 22nd Street
Oak Brook, IL 60523-8842
Email: peaceposter@lionsclubs.org
[The words "Lions Essay Contest" must appear in the subject line of the e-mail.]

ESSAY CONTEST ENTRY FORM

Please type or print clearly. All information and signatures are required.

1. STUDENT INFORMATION

Winner's Name _____

Essay Title _____

Age _____ Birth Date _____
Day/Month/Year

School _____ Grade _____

Phone* _____

Email _____

Student's Street Address (No P.O. Boxes) _____

City, State, Country _____ Postal or Zip Code _____

Parent or Legal Guardian's Signature _____

2. LIONS CLUB INFORMATION

Club Name _____

Club Number _____ District Number _____

President Name _____

Phone* _____ Work Phone* _____

Email _____

Street Address (No P.O. Boxes) _____

City, State, Country _____ Postal or Zip Code _____

Club President's Signature _____

3. DISTRICT INFORMATION

District Governor _____

Phone* _____ Work Phone* _____

Email _____

District Governor's Signature _____

4. MULTIPLE DISTRICT INFORMATION

Multiple District Council Chairperson _____

Phone* _____ Work Phone* _____

Email _____

Council Chairperson's Signature _____

**Include area code in the U.S. or country and city codes outside the U.S.*

Lions International

MD40 Council Chair
PDG Dr. Linda Hite

District Governor D40N
Ethalynn Tollett

1st Vice-District Governor
D40N
Joel Edwards

District Governor D40S
Gary Scott Jr.

1st Vice-District Governor
D40S
Frankie Davis

MD40 Council Secretary/
Treasurer
Melissa Washburn

Lions International

<i>Constitution & By-Laws</i>	Cisco Knox
Diabetes Awareness	Linda Cuenco
<i>Conventions</i>	PCC Gemma Ferguson
<i>Global Membership</i>	PCC Annie Miller
<i>Youth Camp & Exchange</i>	PCC Tom Himrod
<i>MD40 Website & E-mail Distribution</i>	PDG Shelly Smith
<i>MD40 Roar & Directory</i>	Jennifer Long
<i>Global Leadership</i>	PCC Melissa Washburn
Global Service	PCC Wesley Brown Jr
MD40 LCIF Coordinator	PCC Melissa Washburn
Leader Dog	Christie Boyer
Tail Twister	PCC Ed Dearmond
Reading Action Program	Carol Marshall
Public Relations	KR Scott
Special Olympics	Dot and Lenny Bean
Sight Preservation	Brenda Dunn

Important Dates:

January 18, 2025	3rd MD40N Cabinet Meeting	Edgewood
January 25, 2025	3rd D40S Cabinet Meeting	Alamogordo
February 1, 2025	3rd MD40 Council Meeting	Socorro
March 15, 2025	D40N District Convention	Santa Fe
March 29, 2025	D40S District Convention	Artesia
April 24-27, 2025	MD40 State Convention	Clovis
July 13-17, 2025	International Convention	Orlando, Florida

MD40 Club Charter Anniversaries

Los Alamos	November 1948
Santa Fe Capital City	November 1960
Albuquerque Breakfast	November 1960
Portales	November 1943
Edgewood	November 1989
Los Leones de Mesilla	November 1972
Alamogordo Evening	November 1955
Ruidoso Valley Noon	November 1969
Albuquerque Northeast	December 1950
Silver City	December 1930
Truth or Consequences	December 1944

CONGRATULATIONS LIONS!

www.nmlions.org