NM LIONS ROAR



INSIDE THIS ISSUE

Lions International News President's Message Make Your Mark with International President Fabrício Oliveira

Dear Lion,

Growing up in Brazil as part of an entrepreneurial family, I learned how important it was to have a vision and a plan to achieve it. And I also learned how important community is to each of us who call it "home."

That's the spark that led me to Lions. I saw something special in Lions—an opportunity to give back to the community that had been so good to me. As Lions, we have the opportunity to leave a lasting mark every time, and everywhere, we serve.

That's why "Make Your Mark" is my message to Lions and the world.

So let's make our mark by inviting others to join our clubs. Let's make our mark by serving more people than ever before. And let's make our mark together.

It is my honor to serve as your international president.

At your service, Fabrício Oliviera International President

MD40 Council Chair Letter Changing Life Through Lenses 3 NM Lions Food Drive Las Cruces de Noche Change Lovington Lions Picnic NMLOKS New Address 5 Carlsbad Downtown Lions Clovis Evening Lions News Sandia Mountain Lions News Taos Lions News Farmington Evening Lions 8-9 10-11 Lions Logos Peace Essay Contest 12-13 Ruidoso Evening Lions News 14 Raton Lions Fantastic Raffle LCIF News 15 Ruidoso Recovery Clean Up 15 Alamogordo Evening News 15 Melbourne 2024 16 NM Lions Disaster Relief 17

Provided By Lion PCC Gemma Ferguson





Hello MD40 Lions Club Members!!

A quick note regarding our upcoming meetings — we will be attempting to do hybrid meetings. Thank goodness we have Lions Club Members that are way more techy than me or we wouldn't be trying to pull this off!! Our meetings will be in Socorro at the Convention Center, 1220 US Highway 60. We will start at 8:30 with coffee and donuts (donations appreciated but not necessary), lunch will be \$10 and we will adjourn by 3:00 PM. Our meetings will be August 24, November 16 and February 1.

MD40's last MD Convention will be April 24-27 in Clovis. Lion Frankie Davis will be our first new District Governor as one District, followed by Lion Joel Edwards the following year.

I challenge each current, active Lions Club member to sponsor your replacement (so they have to be active too) and help them sponsor their replacement (after all, some of us ain't getting' any younger!!) throughout this next year. If we do that, we will not only maintain our numbers, but we will see a positive growth.

Let's all do our best to make this transition as smooth and productive as possible. NEW ATTITUDE!!!! (You will have to attend a Multiple Council meeting to fully understand that statement!!)

See you soon!!!

Yours In Lionism,

Linda Hite MD40 Council Chair NM LIONS ROAR



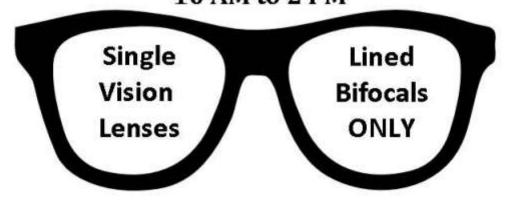
Dona Ana Council of Lions Clubs &



ONESIGHT EssilorLuxottica Foundation Presents



CHANGING LIFE THROUGH LENSES FREE GLASSES DAY FOR CHILDREN AND ADULTS & LIONS MEMBERSHIP DRIVE August 17th 10 AM to 2 PM



You <u>must</u> have a current copy of the glasses prescription (no expired prescription will be accepted)

No progressive or transition lenses are available

Location: Good Samaritan Social Center – Creative Arts Room, 3011 Buena Vida Circle

New Mexico Lions Clubs State-Wide Food Drive

- · Participating Lions Clubs should create a committee to plan for the Food Drive
- The date for the state-wide Lions Food Drive is planned for Saturday, September 14, 2024
- Each Lion Club will plan their <u>own</u> community Food Drive:
 - Date: September 14th Choose time (8-2, 10 5, sunup to sundown, etc.)
 - Location (grocery store parking lot, other well-known community site that many people will be able to reach)
 - Pre-event Publicity/Public Support (local media, city/town government, other community leaders, Chambers of Commerce, churches and/or other civic groups, Scouts, school groups, Facebook and social media, flyers/posters in key locations at least 1 month prior and then again 1 week prior (invite reporters to come to the Food Drive for coverage
 - Each Lions Club will determine to whom the donations will be given in their community (food banks, churches, other community groups)
 - Clubs will coordinate with them to know their needs for donations and that they will be open to take your collection.
 - The group being supported should have contacts to help you publicize the event and/or get donations.
 - Determine collection and delivery plan (boxes to collect food donations, secure
 containers to collect cash donations, ways to load food (by container type –
 cans/boxes/bags or food type pasta/bakery items/ vegetables/ meat or just by total
 number of items collected), signage at collection site, vehicles to deliver the donations.
 - Keep track of how much you collect in food and money.
 - Take plenty of pictures and videos to share with the ROAR and media.
 - Post-event Publicity
 - Write an article for the local paper or get an interview with a local radio or TV station (tells your story of success)
 - MD 40 Communications Committee will put together a post event packet with information and pictures/videos from clubs to send to the Lions Magazine and instate media outlets.
- Contact information for the Lions Food Drive: Lion K.R. Scott at krscott.mtp@gmail.com or at 480-353-7814, MD 40 State-wide Lions Food Drive Coordinator/MD40 Communications & Public Relations Chair

UPDATE: MEETING INFO LAS CRUCES DE NOCHE LIONS CLUB

We have found a new home! DE NOCHE is now meeting on the 2nd and 4th Thursday of each month at 6:00 PM.

PLACE: BOBA CAFÉ

1900 S. ESPINA STREET

LAS CRUCES, NEW MEXICO 88001

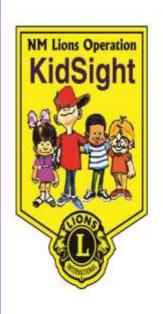
Lovington Lions Installation Picnic

Lovington Lions Club held its annual picnic for installation of incoming officers for 2024/2025 on June 29th, 2024 at the home of Bobby and Dee Ann Kimbro. Food and games were enjoyed. Guests were International Director Candidate Lion Melissa Washburn, Lion Johnny Washburn and Lion Gemma Ferguson all from the Carlsbad Downtown Lions Club. IDC Lion Melissa installed these officers of the Lovington Club: Jaylene Roberts, President // Praxi Brown, 1st Vice President // Rosa Doporto, 2nd



Vice President // Roy Robinson, Secretary -// Juanice Robinson, Treasurer // Mike and Diana Donoho, Tail Twister and Lion Tamer. IDC Lion Melissa also inducted new members Isabella Saenz and Juana Gibson and presented a Membership Key to Dee Ann Kimbro for sponsoring new members. Pictured with the group is Past President Bobby Kimbro. Other Lions attending were Anoop and Manuela Kumar and Aliana Saenz, guest.

Provided by Lions Roy and Juanice Robinson



New Address

The New Mexico Lions Operation KidSight Central Office has moved!

The new address is 818 South Solano Drive, Las Cruces 88001

The phone number, fax number and email address will remain the same.



Carlsbad Downtown Lions Participated in the Carlsbad 4th of July Parade

Provided by Lion PCC Gemma Ferguson







Clovis Evening Lions Club July 2024

Our Club filled the cases at our local Library displaying our idea of being a Lion. We placed a vest, lion statues and stuffed lions and our Charter to show our community what we are about.





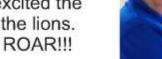








Clovis Evening Lions has participated in the Bordertown Days Parade for several years now. We always have lots of fun seeing how excited the kids get when they see the lions.















Lion Mona and Lion Christi attended the Clovis Community College Health Fair and the Tucumcari Library Health Fair where they screened 50 adults and children. It is always rewarding knowing we are helping people with their eyesight.



Sandia Mountain Lions Club

New officers for Sandia Mountain Lions Club were inducted at the July 10 meeting at Burger Boy Restaurant in Cedar Crest. Past President Effie Medford did the honors for the new officers present, instructing each in their duties and then asking the members present to support them. Pictured are PCC Bob Jones, Treasurer Sharon Thompson, Past President Effie handing gavel to new President Sarah Berry, and Secretary Dr. Steve Berry.

CRAFT SHOW sponsored by the Club will be held Saturday, September 14, from 9 to 4 at Mountainside Methodist Church, 4 Penny Lane, Cedar Crest. There will be room for 40 crafters and the event will be combined with the MD Lions Food Drive that day, according to Project Chair Sharon Thompson.



Provided by Lion Gerry Jones

Taos Lions Club Thanks



The Taos Club of Taos is grateful to everyone who made the 2024 Drive-for-Sight Charity Golf Tournament a Roaring Success! Mark your calendars for Saturday, June 21, 2025.



Provided by Lions Club of Taos





Taos Lions Club Beloved Tio Vivo Carousel



New Mexico Lions,

The Lions Club of Taos invites you to visit Taos the weekend

of August 17th. We will be setting up our Beloved Tio Vivo Carousel for the Town of Taos Touch-A-Truck event from 1:00-4:00. There is nothing like this 125 year old Car-

ousel! It is a piece of New Mexico's history and the Lions Club of Taos has owned it since 1939!



Provided by Lions Club of Taos





In March of 2024, the Farmington Evening Lions Club (FELC) was blessed with an opportunity for a new type of fundraiser, well, new to us anyway. Lion Roger Sheak suggested that we have a Car Show. The Summer is the best time for Car Shows and they always have a great following in our area. Lion Roger has been involved them in the past, and he has 2 employees, Phil and Belinda Kennedy, that have put on several Car Shows and are masters of the process.

For the past several months, Phil and Belinda have worked tirelessly with/for FELC to put it all together. We relied on their expertise and they really pulled out all the stops, along with the Farmington Public Library staff!! As it turns out, the Connie Mack World Series, which takes place in Farmington every year, was the same weekend. We were able to join in their parade and their visitors came to the car show from all over the world.

The birth of the Annual Read & Roar Car Show!!!

On Friday, July 26th, Farmington Evening Lions Club took part in the Connie Mack World Series Parade, showcasing 2 of the cars that would be on display at the 1st Annual Read & Roar Car Show sponsored in conjunction with the Farmington Evening Lions Club and the Farmington Public Library.



Phil and Belinda drove 2 of their cars in the parade. PCC Wesley and Lion Roger rode with each of them.

The cars were a hit and, as you can see, they displayed advertising for the Car Show.



Provided by PCC Lion Wes Brown

The next day, Saturday, July 27th, we were blessed with the entry of 111 cars, several Vendors, and many spectators. We received very positive feedback from the public and everyone we spoke to said that it was the best show they have ever been to and they can't wait until next year.

There were 18 Classes, 3 trophies per Class, then 5 main trophies: Mayor's Choice, People's Choice, Kid's Choice, Library's Choice, and Police Choice. The trophies were custom made with engine parts.

Sixteen of our Club members showed up in force, all of us wearing our Club T-shirts. We were helped by a member's granddaughter, and the wife of a member. There were also many volunteers from the Library. Everyone worked on traffic control, parking cars, welcoming visitors, answering questions and giving directions to exhibitors and visitors, and registering the cars to be displayed. Our Club also sold ice cold bottled water and soda, and commemorative t-shirts. It was a great day!!

Also during the Car Show, Lion Marilyn and a Volunteer, the wife of one of our newest members, performed Eye screenings.

Oh! By the way, Phil and Belinda are now Lion Phil and Lion Belinda!!! We want to welcome them to our Club and look forward to working with them next year also!! They did a ROARING great job!!!

Please plan to visit us next year for our 2nd Annual Read & Roar Car Show!!













THE LIONS LOGOS ABOVE ARE WORTH A THOUSAND WORDS!

PEACE POSTER

The 2024 Peace Poster theme is "PEACE WITHOUT LIMITS". If you have not had the joy of awarding prizes to one of your sponsored schools, here is your chance! October 1, 2024 is the deadline for purchasing the Official Peace Poster Kits from Member Service. See contest rules on the second page.

YOUTH CAMPS & EXCHANGE

We are again helping Colorado Lions with hosting students from Japan, German, Finland, Mongolia, Italy, Brazil, France, Hungary and Lithuania. Three students from the Santa Fe Prep Leos will also be attending this year. (Capital City Lions is subsidizing a portion of the \$450 tuition for the Santa Fe Leos.)

Three families hosted this year including a lovely non-Lion from another non-profit. Rio from Japan, Alicia from Italy and Khuslin and Anu from Mongolia are shown here below. The Colorado Lions Camp and some activities at a museum and a Pow Wow are also pictured.







DIABETES AWARENESS BEGINS AT HOME! STRIDE WITH NMLDAP!

The Fifth Annual Strides Contest with awards again to winning clubs' Melvin Jones Club fund encourage clubs to enter strides events encouraging community and club members to dance, walk, run, bike, swim, do chair exercises, maybe sponsor a health fair. See page 2.

PEACE POSTER, YOUTH CAMPS AND EXCHANGE AND STRIDES cont'd.

PEACE POSTER BASIC RULES - Peace Without Limits

- The contest is open to students who will be 11, 12, or 13 years of age on November 15, 2024. Eligible bird dates are November 16, through November 15, 2013.
- Artwork must be no smaller than 13 inches by 20 inches and no larger than 20 inches by 24 inches. Do not mat or frame artwork.
- Only one entry student and each entry must be the work of only one student.
- All artwork must be the individual student's original creation. Duplications are not accepted.
- All media are accepted. Note: Chalk, charcoal and pastel entries should be sealed with a fixative to prevent smearing. Do not laminate entries.
- Three-dimensional entries will not be accepted. Nothing may be glued, stapled or attached to the artwork in any way.
- The use of lettering or numbering on the front of the poster, in any language, is not allowed. All artist signatures or initials should be written on the back of the poster.
- Artwork should be done on a flexible material so it can be rolled for shipping in mailing tube. Do not fold poster
- 9. LION DEADLINES: OCTOBER 1 Kit Purchase; November 15 Postmark deadline for a club to send one winning poster per contest sponsored to the District Governor; December 1 – Postmark deadline for DG to send one winning poster to the multiple district council chairperson; and December 15 – Postmark deadline for the MDCC to Brand & Creative at Lions International Headquarters.

STRIDES CONTEST SPONSORED BY NEW MEXICO LIONS DIABETES AWARENESS

Here are some ideas: La Mesa Lions, who won the first year's contest in the South, held an amazing event covering general health, hearing, diabetes, health screening, blood pressure testing, dental health, eyesight, nutrition, fitness, exercise, games and demonstrations. Diabetes was important, but fun was first!

Other Strides Activities: walking, running, cycling, swimming or activities like yoga, dancing, zumba, rowing or any other activity your club imagine! Think about chair exercises for us vintage folks! Total time or miles and number of Lions and community members involved will be considered in the judging.

Entries (with pictures, if possible), should be emailed or sent to Board Member Rose Himrod at 505-231-2246 (text) or 2583 Calle Delfino, Santa Fe 87505 by April 4, 2024 for judging by the full Board. Winners to be announced at the State Convention in Clovis.



LIONS INTERNATIONAL ESSAY CONTEST RULES



2024-2025

Peace Without Limits

Your club can sponsor visually-impaired students in the Lions International Essay Contestl

The contest is open to students who are considered visually impaired according to their national guidelines, and will be 11, 12 or 13 years of age on November 15, 2024. Eligible birthdates are November 16, 2010 through November 15, 2013. One grand prize winner will receive an award and US\$5.000.

The contest theme is "Peace Without Limits."

- Only a Lions club can sponsor the contest. The contest may be sponsored in a local school
 or organized, sponsored youth group, or individuals may be sponsored as well.
- Essays must be no longer than 500 words, submitted in English, typewritten in black ink and double spaced.
- Each essay must be submitted with a completed entry form. Essays submitted without completed entry forms will be disqualified.
- · Only one entry per student per year, and each entry must be the work of only one student.
- · Essay entries cannot have already been published.
- Any essays found to be plagiarized will be disqualified, and the student will be prohibited from entering any future Lions competitions.

DEADLINES

November 15, 2024 – Postmark deadline for a club to send one winning essay to the district governor. Note: A participating club should notify its district governor in advance of sending an entry and confirm the date of the district judging at that time.

December 1, 2024 – Postmark deadline for a club not belonging to a district to send one winning entry directly to Brand & Creative at Lions Clubs International.

December 1, 2024 – Postmark deadline for a district to send one winning essay to the multiple district council chairperson. A district not belonging to a multiple district must send its entries directly to Brand & Creative at Lions Clubs International (postmarked by December 1).

December 15, 2024 – Postmark deadline for a multiple district to send one winning essay to Brand & Creative at Lions Clubs International.

February 1, 2025 - Club presidents of international winners will be notified on or before this date.

PROMOTE YOUR CONTEST WINNER

Raise awareness of the Peace Estay Contest and celebrate your contest winner on your social charmels. Downhood social media graphics and essimilately be implated.
Peace Contest Social Media Kits are available at lioraclobs.
org/peacessiny. Tag your postal Appeacessing.



- Prepare a press release on your olub's letterhead announcing the sinner. Download file Peace Essay Winner Press Release template or lionachus ong/peaceessay. Send a plackegraph of the contest winner and their winning essay with the press release to the editor/reporter of the features or community section of your local newspaper[s]. Keep a copy of the essay for the club and isodent's records.
- If your club or the school is hosting a special award awernary for the winner, work with your school contacts to invite your local media to attend.
- Update the media and your social channels if your club's entry advances to the multiple district or international judging levels.

Participants occupt all responsibility for late, lint, mindirected or illegible artries. Entries sert with insufficient postage will be disqualified. Upon international is not responsible for entries damaged, destroyed or last during the judging process. Entries cannot be adknowledged or returned. They become progetly of Licos International upon receipt. Estage [partial or in their entrety] connet be used without written permission from Lions International.

In consideration for the apportunity to enter the Essay Contest, participants agree to allow Gons international to use their names and photographs for promotional and publicity pusposes. An international grand prize winner is not eligible to receive subsequent prizes in future Uons International Essay Contests sponsored by Llone International Essay Contests sponsored by Llone International By entering, participants agree to be bound by these rules and the decisions of the judges and Uons

Uses International may cancel the contest without notice at any time. The contest is void where prohibited, taxed or restricted by law.

Mailing address:
Essay Contest, Brand & Creative
Lions International
300 W. 22nd Street
Oak Brook, IL 60523-8842
Email: peaceposter@lionsclubs.org
[The words "Lions Essay Contest" must appear in
the subject line of the e-mail.]

ESSAY CONTEST ENTRY FORM

Please type or print clearly. All information and signatures are required.

1. STUDENT INFORMATION	
Winner's Name	
Essay Title	
Age Birth Date	
Day/Month/Year	
School	Grade
Phone*	
Emoil	
Student's Street Address (No P.O. Boxes)	
City, State, Country	Postal or Zip Code
Parent or Legal Guardian's Signature	
2. LIONS CLUB INFORMATION	
Club Name	
Club Number	District Number
President Name	
Phone*	Work Phone*
Email	
Street Address (No P.O. Boxes)	
City, State, Country	Postal or Zip Code
Club President's Signature	
3. DISTRICT INFORMATION	
District Governor	
Phone*	Work Phone*
Email	
District Governor's Signature	
4. MULTIPLE DISTRICT INFORMATION	
Multiple District Council Chairperson	
Phone*	Work Phone*
Email	
Council Chairmerson's Signature	

*Include area code in the U.S. or country and city codes outside the U.S.

Ruidoso Evening Lions Club Installation of Officers

Lions DG Gary Scott, 1st VDG Frankie Davis, PCC Melissa Washburn, and PCC Gemma Ferguson installing the new officers for Ruidoso Evening Lions Club.

Provided by Lions 1st VDG Frankie Davis and PCC Gemma Ferguson



RATON LIONS CLUB FANTASTIC 4 RAFFLE

HALF A BEEF – TO RANCH (processed by High Country Meats) – processing paid by Raton Lion's Club

308 Savage Rifle - RATON LION'S CLUB

Weekend Camping Package - MOSS ADVENTURES

\$300 Spa Package - CITRINE AESTHETICS (Trinidad, CO)

DRAWING TO BE HELD OCTOBER 19, 2024

\$5.00 A TICKET - DO NOT NEED TO BE PRESENT TO WIN

Provided by Lion Adella Garcia

Lions Clubs International Foundation

Dear Lions and Leos,

Welcome to a new Lion year! I am excited to serve alongside you as LCIF chairperson. We are starting the year strong, following tremendous generosity and successful service efforts last year. Thank you to everyone who contributed to our foundation, both financially and as an ambassador for the work we do together. Because of your generosity and leadership, LCIF raised more than US\$70 million to empower our future service.

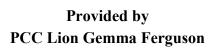
As you read this month's newsletter, I hope you are inspired to continue finding ways to support our foundation by donating, exploring grant opportunities and sharing stories of impact. I look forward to seeing the grant projects and programs that Lions and Leos will implement through LCIF funding this year, and I hope to have the opportunity to visit with many of you as we continue to change the world together.

Yours in Service,

Dr. Patti Hill, Chairperson, Lions Clubs International Foundation

Ruidoso Recovery Clean Up

Lions Johnny and PCC Melissa loading the trailer with PPE (Personal Protective Equipment) going to Ruidoso to be given out free to victims of the fires and floods.





Alamogordo Evening Lions Installation of Officers

On July 13th PCC Lion Melissa Washburn installed the new officers for Alamogordo Evening Lions Club. In attendance were members of Alamogordo Lions Club, Carlsbad Downtown Lions Club and









Los Leones De Mesilla.













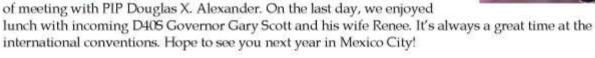
Lions Tom and Rose Himrod and I were among the 11,000 Lions from around the world who attended the 106th Lions International Convention in Melbourne, Australia from June 21-25, 2024. We witnessed Dr. Patti Hill handing over the title to the new International President, Fabricio Olivera, 2024-2025. We attended several workshops daily. Within the five days, Rose and I participated in two Service Projects: making fleece blankets and filling hygiene kits

for the homeless. We were among the well-attended Melvin Jones Fellowship Luncheon. The International Show featured A Tribute to Elton John. What a fabulous performance! There were many wonderful speakers throughout the convention. There were informative workshops: Promoting Service, New Ways to Increase Service, Sleep In A Heavenly Place (a bed in a bag for children), Domestic Violence For





Women, just to name a few. We learned about programs for United Nations Office on Drugs Crimes (UNODC), World Food Program (UN-WFP), Childhood Cancer and more. We attended the PIP/PID/PDG/DG Banquet, where I had the pleasure









Submitted by Lion Carol Marshall



RUIDOSO, MESCALERO & LINCOLN COUNTY

Have suffered catastrophic wildfires and flooding, resulting in the evacuation & displacement of over 8,000 residents, three deaths, the loss of over 1,400 homes and businesses, and 25,326 acres of land destroyed.

WHAT IS NEEDED:

- Lions to donate their time to clear damaged properties
- Monetary donations
- Medical Supply Donations: insulin, Syringes, Cpap Supplies, etc.
- More needs will arise as time goes on, this will be a longterm restoration

Contact:

For more information

Lion Melissa Washburn - 575-706-1289 melissawashburn@hotmail.com Lion DG 40S Gary Scott - 575-513-1299 gary@shumanpc.com Ruidoso Evening Lions weserve@ruidosoeveninglions.org



Join the NM Lions
Disaster Relief
Facebook Page



Lions Clubs International

MD40 Council Chair Dr. Linda Hite

District Governor D40N Ethalynn Tollett

1st Vice-District Governor D40N Joel Edwards

District Governor D40S Gary Scott Jr.

1st Vice-District Governor D40S
Frankie Davis

MD40 Council Secretary/ Treasurer Melissa Washburn



Lions Clubs International

Constitution & By-Laws Cisco Knox

Diabetes Awareness Linda Cuenco

Conventions PCC Gemma Ferguson

Global MembershipPCC Annie MillerYouth Camp & ExchangePCC Tom HimrodMD40 Website & E-mail DistributionPDG Shelly Smith

MD40 Roar & Directory Jennifer Long

Global Leadership

Global Service

PCC Melissa Washburn

PCC Wesley Brown Jr

MD40 LCIF Coordinator

PCC Melissa Washburn

Leader Dog Christie Boyer

Tail Twister PCC Ed Dearmond

Reading Action Program Carol Marshall

Public Relations KR Scott
Special Olympics Dot Bean

Important Dates:

August 24, 2024	1st MD40 Council Meeting	Socorro
September 5-7, 202	4 USA/Canada Forum Louis	ville, Kentucky
October 26, 2024	2nd MD40N Cabinet Meeting	TBD
November 9, 2024	2nd D40S Cabinet Meeting	TBD
November 16, 2024	2nd MD40 Council Meeting	Socorro
January 18, 2025	3rd MD40N Cabinet Meeting	TBD
January 25, 2025	3rd D40S Cabinet Meeting	TBD
February 1, 2025	3rd MD40 Council Meeting	Socorro
March 15, 2025	D40N District Convention	Santa Fe
March 29, 2025	D40S District Convention	TBD
April 24-27, 2025	MD40 State Convention	Santa Fe
July 4-8, 2025	International Convention Mexic	co City, Mexico

MD40 Club Charter Anniversaries

Aztec Evening August 1946 Albuquerque Rio Grande August 1951

CONGRATULATIONS LIONS!